

Evelyn J. Rizzo

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SUMMARY

Dedicated healthcare professional and small business owner with over 15 years of experience in data analysis, strategic planning, and evidence-based decision-making. As the founder of Mobility HEOR, I bring a unique blend of clinical expertise, business acumen, and analytical skills to complex organizational challenges. My background in health economics and outcomes research has honed my ability to interpret complex data sets, manage budgets effectively, and communicate with diverse stakeholders – skills directly applicable to educational governance. Committed to leveraging my professional experience in healthcare innovation and data-driven strategies to enhance educational outcomes and fiscal responsibility in our school district.

PROFESSIONAL EXPERIENCE

Mobility HEOR

July 2023- Present

Principal Consultant

- Established and managed Mobility HEOR, delivering tailored evidence-based solutions, encompassing, abstracts, literature reviews, evidence synthesis, payer value communications, and research services.
- Collaborated with clients to develop comprehensive evidence packages for disease states, molecules, drug classes, and medical devices, securing payer approvals and empowering commercial teams for market success.
- Guide clients in making informed, evidence-based decisions by synthesizing complex data from various sources, including clinical trials, real-world evidence, and economic analyses, to support strategic planning and resource allocation in product development and market access strategies.

Healthcare Consultancy Group- New York, NY (Lumen Value & Access)

August 2021-August 2023

Sr. Consultant - Evidence Strategy and Value Communications (2023-August 2023)

- Received two **Best of the Best** awards in 2023 for Inter-Agency Collaboration and Innovative Client Solutions, showcasing **expertise in cross-functional teamwork and creative problem-solving**.
- Led HEOR evidence-generation activities utilizing AI for pharmaceutical clients across diverse therapeutic areas, enhancing market access, medical affairs, and clinical development teams, including rare diseases.
- Responded to RFI, RFP, and RFQ with well-researched and creative presentations and decks to support BD.
- Conducted comprehensive payer coverage analyses and market research to identify opportunities to optimize resources and streamline product coverage and patient accessibility through targeted research efforts.

Consultant- Market Access (2022-2023)

- Recognized for delivering an evidence synthesis project that was the "**top accomplishment for the HEOR/RWE Department in 2022**," by a Top 20 pharma client.
- Developed impactful value stories, integrating evidence synthesis, economic modeling, and strategic communication, expediting market access, and enhancing stakeholder engagement for new biotechnologies.
- Assessed market trends, creating strategies that optimize new biotechnologies' adaptation and commercial success; executed analyses showcasing economic value propositions to healthcare professionals and payers.

Research Scientist (2021-2022)

- **Led the design and execution of research initiatives with a focus on patient advocacy, unmet needs, health economics, evidence-based medicine, and economic analysis** highlighting disease burden and inequalities in the US healthcare system and supported economic modeling projects.

Hanger Clinic – Canton, OH

February 2014- July 2021

Clinic Manager (2015-2021)

- Educated physicians, office administrators, and nursing personnel on patient access to medical device technology fostering strong relationships and driving awareness leading to surgical and coverage improvements.

- Promoted to a manager role within one year with the company with over 1 million in annual clinic revenue, exceeding finance goals and recognized by the CEO in 2020 as, “*setting the bar for the patient experience.*”
- Practical application of business administration, healthcare claims, DME supply benefits, CPT coding, CMS coverage regulations, PDAC approval indications, medical billing, and value-based payment models.

Clinician- Prosthetist/ Orthotist (2014-2015)

- Provided education patient advocacy programs for 30+ healthcare professionals on medical devices with the goal of improved reimbursement and optimized patient outcomes.

Independence Prosthetics and Orthotics- Newark, DE Orthotist

August 2012-December 2013

- Provided customized orthotic solutions, including patient evaluations, measurements, and fittings, as well as recommendations for off-the-shelf bracing and DME, ensuring optimal patient outcomes and satisfaction.

INTERNSHIPS

USA Healthcare · Cleveland, OH

January 2021 – December 2021

Political Policy Messaging and Communications Specialist

- Wrote and disseminated political surveys electronically to paid participants and developed bi-partisan public policy messaging for community leaders for healthcare advocacy initiatives based on survey results.
- Presented social science research results to medical students and residents to support policy development.

International HELP -- Charlotte, NC

January 2021-March 2021

Public Health Policy Researcher

- Perform systematic literature reviews to quantify the economic impact of health interventions and identify methods used to measure the economic benefit of the company's global programs.
- Researched the use of community health workers worldwide to identify best practices and examples of successful population outcomes secondary to the utilization of public health interventions and programs.

Silk Road Medical – Sunnyvale, CA

February 2020-November2020

Health Economics Research Intern

- Collaborated with diverse healthcare stakeholders, including payers, patient advocacy groups, and healthcare providers, to align the company's HEOR research focus with their value systems, ensuring impactful outcomes.
- Provided essential reimbursement strategy support, researching Medicare coverage, existing reimbursement practices, and evidence requirements for a novel carotid artery stenting procedure.

EDUCATION

- **M.S. Health Economics and Clinical Outcomes Research**, Xavier University (2021)
- **M.S. Rehabilitation Science**, University of Pittsburgh (2011)
- **B.A. Sociology**, Kent State University (2005)

CERTIFICATIONS

- Social Media Certification, 2023, HubSpot Academy
- Certificate in Systematic Literature Review and Meta-Analysis, 2022, John Hopkins University
- Certificate in Biomedical Research, 2019, CITI Program
- ABC Certified & Ohio Licensed Orthotist-Prosthetist (2014-Current)

TECHNICAL SKILLS

Microsoft Office 365 (Word, Excel, PowerPoint, Sharepoint), SPSS, TreeAge, Canva, AI Evidence Synthesis